

A NEW FUTURE AWAITS

REBUILDING AND GROWING YOUR PRACTICE

PRACTICE MANAGEMENT SEMINAR 2021

COMFORT OF YOUR OWN HOME

SAT JANUARY 30



IDA MEMBERS ONLY

How can you ensure that your practice recovers in 2021 and that you can rebuild and grow your practice after such a challenging year? We have assembled a first-class line-up of speakers to help you rebuild your practice. We will also review the alternatives and decide on the best business model for associates and partners given uncertainty over the Revenue Commissioners' views on taxation for dentists.

You will learn how to use social media effectively and appropriately to build your practice, get the latest information on dealing with the Covid-19 pandemic, and hear about new professional guidance to be published shortly by the Dental Council. Don't miss this vital online seminar, which will also attract risk credits with Dental Protection. To book and to see a full programme for the seminar, please visit www.dentist.ie.

PROGRAMME



9.00am
Welcome and introduction
Dr Anne O'Neill, President, IDA



11.15am – 12.00pm
Update from Dental Council including new professional guidance for dentists
David O'Flynn, Dental Council



9.10 – 09.50am
Managing and growing a practice in 2021
James Goolnik, General Dentist



12.00 – 12.15pm
Message from our sponsor Dental Care Ireland



9.50 – 10.30am
Tax liabilities, shifting sands and alternative business models for associates and partnerships
David McCaffrey (far left) and John Connellan, Solicitor.



12.15 – 1.00pm
Navigating the pandemic with IDA by your side
Fintan Hourihan, CEO, IDA

10.30 – 10.45am **TEA/COFFEE BREAK**



10.45 – 11.15am
Empowering your dental team
Martin Foster, Dental Protection



1.00 – 1.30pm
Be seen. Be heard. Maximising social media opportunities in dentistry
Marie Ennis O'Connor, Social Media strategist

TO REGISTER

Please log on to www.dentist.ie and select **BOOK CPD Event** from the menu bar. Cost (IDA Members only) is €95.

If you require assistance, please contact IDA House on 01-295 0072.