

# ROARING SUCCESS

IDA  
MEMBERS  
ONLY

## REGISTRATION

All delegates are advised to pre-register online. To register, please log on to [www.dentist.ie](http://www.dentist.ie) and select "Book CPD Event" from the menu bar. If you require further assistance please call IDA House on 01-295 0072.

**THIS SEMINAR IS EXCLUSIVELY  
FOR IDA MEMBERS ONLY**

IDA members	€125
Practice manager of attending dentist	€50

*Refreshments and lunch included*

**CANCELLATIONS:** All cancellations must be received in writing either by email or by post to IDA House, Unit 2 Leopardstown Office Park, Sandyford, Dublin 18. Cancellations received 29 days or more prior to the course/event will be entitled to a 100% refund. Cancellations received between 15 days and 28 days (inclusive) prior to the course/event will receive a 75% refund. For cancellations received between one day and 14 days (inclusive) prior to the course/event, no refund will be given. Failure to attend the course/event on the day will constitute late cancellation and no refund will be given. Substitutions are welcome at any time.

Croke Park  
January 27, 2018

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DENTAL CARE IRELAND  
*Your Local Practice*

# Building and growing success in your dental practice

Are you ready to build and grow a successful dental practice? At a time of rapid change, the challenge of building and growing a successful dental practice can seem very daunting. Technological change, new legal requirements and changing patient behaviours mean the present and the future for Irish dentistry look very different to what has gone before.

This essential practice management seminar organised by the Irish Dental Association features expert speakers who offer advice on moving to online

claims and payment systems for the PRSI and medical card schemes, coping with changing patient behaviours, and ensuring compliance with new consent and data protection laws.

Our keynote speaker is Prof. Ian Robertson, who will offer advice on what makes a winner. Why do some succeed both in life and in business, and others fail? And why do a few individuals end up supremely powerful, while many remain powerless?

Admission is exclusive to IDA members only and is guaranteed to help you build and grow a successful practice. Practice managers of attending dentists are welcome to attend too.

**9.00am**      **REGISTRATION**

**9.30 – 11.00am**      **GP Meeting**

Presentation from PCRS: Ms Carmel Burke and Ms Anne Marie Hoey on the proposed new online claiming system for DTSS patients. This will be followed by a presentation from Mr Tony Kieran and Mr Roy Baldrick, Department of Social Protection, on Welfare Partners for PRSI patients.

**11.00 – 11.30am**      **TEA/COFFEE**

**11.30 – 12.30pm**      **Fail fast and enjoy your practice**

**Dr James Goolnik**

Learn tips for success in running a busy dental practice: what you need to pay attention to and what will run itself. How to keep patients, your team and your colleagues blissfully happy, while giving you a balanced happy life. Start 2018 with a boost!



**12.30 – 12.45pm**      **A word from our sponsor**



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**12.45 – 1.45pm**      **LUNCH**

**1.45pm – 2.30pm**      **Team talk**

**Dr Brid Hendron**



Motivating others is a key skill for the effective management of dental teams. This presentation affords an opportunity to think about this aspect of management and to consider how we might apply it in a day-to-day dental practice environment.

**2.30 – 3.15pm**      **GDPR data protection legislation**

**Matheson Solicitors**

The General Data Protection Regulation (GDPR) will come into force on May 25, 2018, replacing the existing data protection framework under the EU Data Protection Directive.

What will this mean for dental practices and their record keeping, data security and patient consent?

**3.15 – 3.45pm**      **Practitioner Health Matters Programme**

**Dr Íde Delargy**



The Practitioner Health Matters Programme offers confidential support and help from experts to any doctor, dentist or pharmacist in Ireland who has a concern about stress, a mental health issue or substance misuse.

**3.45 – 4.45pm**      **The winner effect**

**Prof. Ian Robertson**



Ian Robertson is one of the world's leading researchers in neuropsychology. Prof. Robertson will offer advice on what makes a winner. Why do some succeed both in life and in business, and others fail?