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Dental Medical Ireland



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FRIDAY FEBRUARY 21 2014

Join us for the  
**Annual Scientific Meeting**  
of the  
**IDA South Eastern Branch**  
at the  
**Tower Hotel, The Mall, Waterford**

**Registration Form**

NAME: ..... Irish Dental Council Number:

ADDRESS: .....  
.....

TEL: ..... Email: .....

FEE:	IDA Member	Non IDA
Before 31st January	€90 <input type="checkbox"/>	€180 <input type="checkbox"/>
After 1st February	€125 <input type="checkbox"/>	€225 <input type="checkbox"/>

**CREDIT CARD PAYMENT**

VISA ☐ MASTERCARD ☐ CHEQUE ☐

CREDIT CARD NO:

CVV  Expiry Date:  /

Total: ..... Signature: .....

Cheques payable to the Irish Dental Association

All Registration Forms to be returned to:  
IDA House, Unit 2 Leopardstown Office Park, Sandyford, Dublin 18



## PROGRAMME OF EVENTS

### Registration

8:30 Coffee/Trade Show

### Morning Session

9:00 Dr Mary Egan – Molar Endodontic Treatment in General Practice

10:00 Dr John Buckley – The Secret Behind the Smile

10:45 Meet the Sponsors

### 11:00 Mid-morning Coffee and Trade Show

11:15 David McCafferty –  
Practical Financial Advice for Dental Practitioners

12:00 Michael Freedman – Medical Emergencies in General Practice

### 1:00 Lunch

### Afternoon Session

2:00 Dr Seamus Sharkey – Implants versus Endodontics

3:00 Dr Alison Dougall – Dental Fear – Are we Missing Something?

4:00 Dr Mark Kelly – Your Website – Helping Clicks become Patients

5:00 **AGM of SE Branch of IDA. All Members Welcome**

## SPEAKERS



### DR MARY EGAN

Mary is in Practice Limited to Endodontics in Waterford City. She qualified from Dublin Dental Hospital before obtaining a Masters in Endodontics in the Eastman Institute in London.



### DR JOHN BUCKLEY

John qualified from Cork Dental Hospital in 1986 and completed postgraduate training in orthodontics in Cardiff Dental Hospital leading to a M.Dent.Sc (Orthodontics) qualification. In 1996 commenced in specialist orthodontic practice in Clonmel.



### DR MICHAEL FREEDMAN

Michael is a specialist Oral Surgeon based at the Blackrock Clinic. He completed his specialist Oral Surgery training at the Dublin Dental Hospital. He then went on to complete a Masters of Science in Oral Medicine at the Eastman Dental Hospital, University College London.



### DAVID MCCAFFERTY

David is a qualified Chartered Management Accountant and holds a Masters of Business Studies from UCD. David is also a Registered Tax Consultant with the Institute of Taxation and is currently enrolled in the UCD PhD programme.



### DR SEAMUS SHARKEY

Seamus graduated from Cork Dental School & Hospital. In 2009 he completed the Doctorate program in Prosthodontics in the Dublin Dental Hospital and earned his Fellowship in the RCSI. Dr Sharkey is currently in private specialist practice in Cork.



### DR ALISON DOUGALL

Alison is a Special Care Dentist, and following graduation at Leeds Dental Institute she trained at the Eastman Dental Institute in London. She is currently Consultant and Associate Professor for Medically Compromised Patients at the Dublin Dental Hospital.



### DR MARK KELLY

Mark graduated from the Dublin Dental Hospital in 2000. He works in general dental practice in Dublin. Dr. Kelly is also an award winning web developer across a range of industries. He advises businesses on maximising their online presence, focusing especially on website usability and search engine optimisation.