



irish dental association

Galway

All hands together 2013

Radisson Blu, Galway, April 18-20, 2013

CPD VERIFIABLE

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Dear Colleague

Faillte go Gaillimh 2013!

The Annual Conference 2013 returns to the City of the Tribes on Ireland's beautiful west coast. This is a fantastic opportunity to bring along your dental team for a fun, sociable and educational team-building experience. 'All hands together' 2013 will be a conference with a difference!

As part of our extensive scientific programme, I am delighted to welcome world-renowned speakers from across the globe, and indeed also our own home-grown speakers, to our conference. I am particularly pleased to welcome Dr John Kanca III, who will offer a full-day lecture on composites, Dr Klaus Lang, who has lectured worldwide on periodontics and implants, and Professor Michael Martin, who is a leading expert on infection control. Well-known speaker on restorative dentistry Professor Michael Fenlon will also present at the conference. The very best of local talent from both non-clinical and academic disciplines will also present over the few days. A varied and exciting 'Team Afternoon' will take place on Friday afternoon, where I can guarantee presentations with a difference! We are delighted to have two very worthwhile clinical workshops taking place, which are open to all registered delegates, during this year's conference. A workshop on waste management and one on hand hygiene will take place on Friday and Saturday.

Once again, we welcome the involvement of our dental trade colleagues who will showcase the most up-to-date materials, equipment and services on Friday and Saturday, April 19 and 20, during our trade show, the largest trade show in the country.

As ever, the social side of the Annual Conference is vital to the successful few days! I am delighted to announce that we are reintroducing our 5K Fun Run to the programme after a break for a few years, so no excuses, on with the runners and take part for a worthy cause – the Simon Community.

A vibrant and dynamic city, Galway successfully combines a sense of history and culture, with the Radisson Hotel offering the very best in conference and hospitality facilities to create the perfect location for our conference in 2013.

I look forward to seeing you in Galway!

A Chairde,

Fáilte go Gaillimh 2013!

Filleann an Chomhdháil bhliantúil go Cathair na dTreabh i 2013, ar chósta aoibhinn iarthar na hÉireann. Deis iontach í seo chun do fhoireann oibre a bhreith leat agus sult, cuideachtan is léinn a bhlaiseadh i dteannta a chéile. Comhdháil thar na bearta a bheidh ann le "Lámha go léir le chéile" i 2013!

Mar chuid den gclár bríomhar eolaíochta a bheidh againn, tá áthas orm, fáilte a chur roimh aoieanna cáiliúla ó bhfad is i gcéin. Tá ríméid faoi leith orm, fáilte a chur roimh An Dr John Kanca III a thabharfaidh lá ag cur síos ar líontaí bána, An Dr Klaus Lang, go bhfuil taithí idirnáisiúnta aige ag cur síos ar eolaíocht na ndrandal agus fiacra neamh-nádúrtha, An tOllamh Michael Martin, atá mar saineolaí chun smacht a choiméad ar galair agus An tOllamh cáiliúil, Michael Fenlon. Beidh scoth na bhfiacloirí ó thaobh an chleachtadh agus instiúidí léinn romhainn ar feadh na chomhdhála. Beidh tráthnóna éagsúil ann ar an Aoine don bhfoireann agus geallaim daoibh go mbeidh iontas oraibh!

Arís, cuirimid fáilte roimh na comhlachtaí fiacloireachta a theaspeánfaidh na hábhair, uirlí is seirbhísí is nua aimsirí dúinn, ar an Aoine agus Satharn, 19 agus 20 Aibreán. 'Sí seo an taispeántas trádála is mó sa tír agus beidh níos mó ná 50 comhlacht i láthair ann.

Mar is gnáth, tá an taobh sóisialta den chomhdháil thar a bheith tábhachtach dúinn. Tá sé de phribhléid agam, a chur in iúl daoibh go mbeidh an "Rás Spraoi 5 cileméadair" thar nais ar an gclár tar éis sos de roinnt mhaith blianta. Mar sin, níl aon leithscéal agaibh ach na bróga reatha a chur oraibh do Phobal Shíomóin.

Nascann an Ghaillimh cultúr is stair na catharach leis An Óstán Radisson mar is cathair bríobhair is iltréitheach í. Cuireann an óstán seirbhísí den chéad scoth ar fáil dúinn don chomhdháil seo i 2013.

Ag súil go mbuailfeadsa leat i gCathair na dTreabh!



Dr Sean Malone
President Elect



Fintan Hourihan
Chief Executive

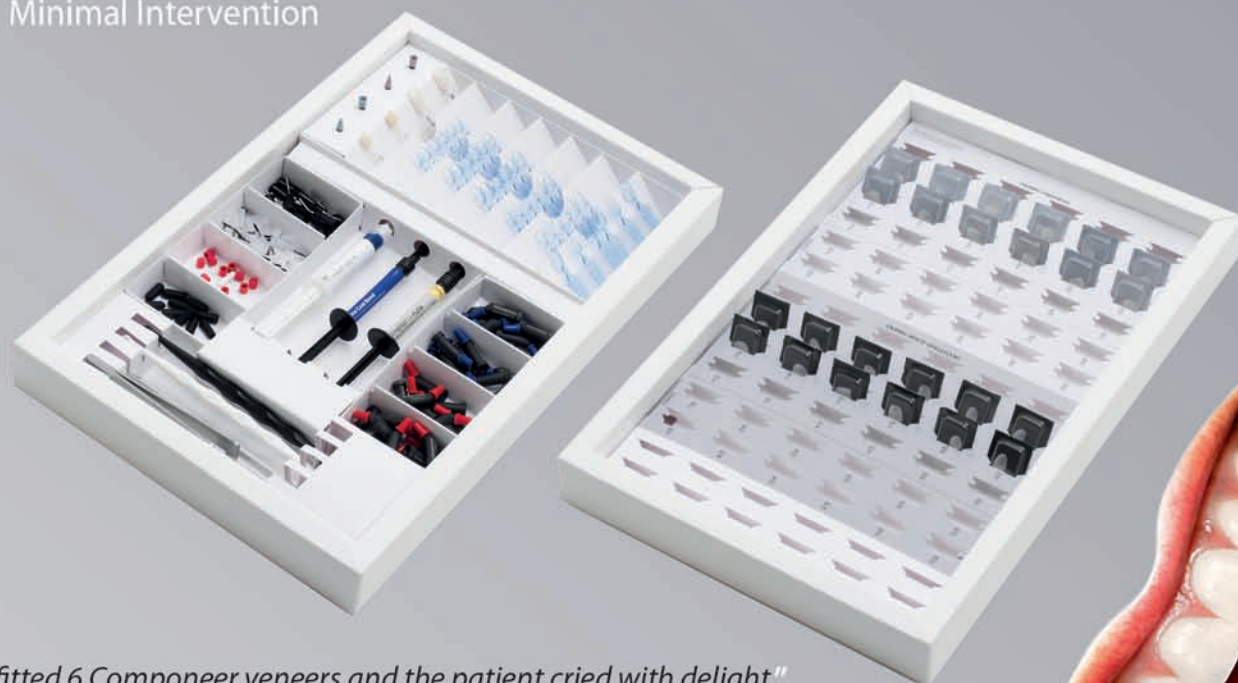
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INTRODUCTION

AGM

The Annual General Meeting of the Irish Dental Association and also the Irish Dental Union will take place at **6.00pm on Thursday April 18, 2013 in the Inis Mor Suite.**

All members are urged to attend this important meeting.

REGISTRATION

Thursday 8.30am – 5.00pm

Friday 8.00am – 5.00pm

Saturday 9.00am – 11.00am

All delegates must register before attending any of the conference sessions.

CONFERENCE BADGES (No Badge – No Entry)

Conference badges must be worn to gain admittance to any of the scientific sessions and trade show. Your co-operation would be appreciated.

INFORMATION DESK

An information desk is located in the Conference Centre to deal with any queries you may have. All workshops (hand hygiene and waste management) can be booked here. Social events may also be booked here.

CONTINUING PROFESSIONAL DEVELOPMENT (CPD)

The scientific sessions have been approved for continuing professional development (CPD) credit.

Forms will be available for each morning and afternoon session at the accreditation desk in the Conference registration area. For each morning/afternoon session you attend, a separate form must be signed and must include your accreditation number (Dental Council Registration Number).

ANNUAL DINNER

The Annual President's Dinner Dance will take place on Saturday April 20. Dress code is black tie. Tickets can be booked by contacting IDA House.

(Tickets cannot be guaranteed after Thursday April 18).

COURTESY

Please ensure that noise is kept to a minimum around the conference area during scientific sessions so as not to disturb those attending the session.

MOBILE PHONES

Use of mobile phones is not permitted in the conference area. Please ensure that all phones are turned off on arrival.

CLINICAL WORKSHOPS

The IDA's Quality and Patient Safety Committee will once again hold clinical audit workshops open to all members of the dental team. Workshops will take place on Friday and Saturday mornings. Practical advice and simple audit tools will be demonstrated.

Times

Hand hygiene

Friday, 11.00am–11.30am

Saturday, 9.45am–10.15am

Waste management

Friday, 12.30pm–1.00pm

Saturday, 10.30am–11.00am

CONFERENCE COMMITTEE



Dr PJ Byrne,
Chairman



Dr Jane Renehan



Dr Garry Heavey



Dr Saoirse O'Toole



Dr Mark Condon



Ms Elaine Hughes

PROGRAMME COLOUR CODE AND CONTENTS

Pre-Conference Programme 6

Dental Team Day 7

Dentists' Programme 8

Dental Nurses' Programme 9

Dental Hygienists' Programme 9

Dental Technicians' Programme 9



1. **Adhesive dentistry 2k11**
Dr John Kanca III



FULL-DAY LECTURE
 9.30am–5.00pm INIS MOR

This course is a must for those seeking to place the finest restorations possible with the fewest difficulties. Among the topics covered are the principles of adhesion, including an overview of all available resin bonding systems, specific recommendations, the best and easiest method for creating a properly wet etched dentin surface and precise instructions. Other topics include the sealing of crown preparations, evaluation of and treatment of tooth pain and post-operative sensitivity, placement techniques for all classes of restorations, the best use of flowable resin composites and the truth about deep posterior restorations. Attendees will learn about current ceramics and how best to bond to ceramic and to the tooth. They will also receive recommendations about where to use which kinds of materials. There will be discussion of the best activation lights, whitening and things one might want to have in one's dental armamentarium.



2. **Endodontics**
Dr Hal Duncan



FULL-DAY PRACTICAL/LECTURE
 9.30am–5.00pm VERANDA LOUNGE

From instrumentation to obturation: a trip through new innovations in endodontics

Recent developments in instrumentation techniques have advocated the use of fewer files and promised shortened, simpler treatments. However, do these developments present a safe and predictable approach to canal shaping in general practice? The reciprocating WaveOne™ and rotary ProTaper™ file systems will be discussed, demonstrated and used by course participants in plastic and natural teeth in order to practically assess the relative advantages of both systems. In addition, the use of novel ultrasonic aids and new filling methods will also be discussed and practiced during the day.

This practical course is aimed at general dental practitioners and those with a particular interest in endodontics, and will introduce new innovations in endodontics and allow participants to evaluate a range of new endodontic instruments and magnification aids.



3. **Componeers: an alternative to porcelain?**
Dr Garry Heavey



HALF-DAY PRACTICAL/LECTURE
 9.30am–1.00pm or 2.00pm–5.30pm MORRIS SUITE

This course will demonstrate the technique for placing componeers. This is a new and versatile way to restore anterior teeth. Cases can be completed in one visit saving on laboratory costs and surgery time. The resulting finish is superior to free hand composite and comparable to porcelain.

Learning objectives:

1. Evaluating case suitability.
2. Learning the protocol for componeer placement.
3. Hands-on placement by delegates.
4. Review of clinical cases.

MORNING OR AFTERNOON



4. **Medical emergencies**
Mr Trevor McNulty, Survival linX Solutions

HALF-DAY PRACTICAL/LECTURE

9.30am–1.00pm or 2.00pm–5.30pm LIVE LOUNGE

Recognition and management of medical emergencies in dental practice

This workshop is designed to update dental professionals on how to manage patients presenting with a medical/cardiac emergency while awaiting the ambulance service. Furthermore, we will address what medical emergency drugs are required and how these drugs are prepared and administered. Delivery will be provided through an interactive lecture and small group simulations/scenarios using a 'hands-on' approach addressing;

- choking; ■ asthma; ■ myocardial infraction;
- hypoglycaemia; ■ seizure; and, ■ anaphylaxis.

On completion the participant will be able to:

- demonstrate recognition, assessment and treatment of the 'unwell' patient using a structured A, B, C, D, E approach;
- recognise and manage medical emergencies in the dental practice;
- demonstrate indication/contraindication, preparation, and administration of emergency drugs – oxygen, Ventolin, GTN, aspirin, Glucagon, Hypostop, Diazepam and adrenaline; and,
- demonstrate awareness of legal, ethical and professional duty of care.

MORNING OR AFTERNOON

6.00pm Inis Mor Suite

IDU AGM followed by IDA AGM

8.50	Opening remarks – Dr Sean Malone, President	Chair: Tiernan O'Brien	
Chair: Conor McAlister		2.00 – 2.45	Lessons in leadership <i>Ciaran O'Boyle</i>
9.00 – 9.45	Filling the void: modern views of root canal obturation <i>Hal Duncan</i>	2.45 – 3.30	Communication skills for the team – a help or a hazard? <i>John Tiernan</i>
9.45 – 10.15	Oral cancer – an update <i>Claire Healy</i>	3.30 – 4.00	TEA/COFFEE
10.15 – 10.45	The spectrum of skin cancer <i>Pat Ormond</i>	4.00 – 4.30	The dental dilemma <i>Eamon O Muirheartaigh</i>
10.45 – 11.00	Mouth Cancer Awareness Day 2013	4.30 – 5.30	The human symphony <i>David Brophy</i>
11.00 – 11.30	Tea/Coffee	5.30	TRADE SHOW PARTY
11.30 – 12.30	The medical–dental interface <i>St John Crean</i>	5.45	Costello Medal and Moloney Award presentations
12.30 – 1.00	Engaging the consumer <i>Ryan Hennessey</i>		
1.00 – 2.00	LUNCH		

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Saturday's programme will see the main dental programme 'split' into two parallel programmes. Delegates can move between the halls as the presentation times are synchronised.

PROGRAMME 1

Chair: Bridget Harrington-Barry

9.00 – 9.45	Maximising the potential of resin restorations <i>John Kanca III</i>
9.45 – 10.30	The benefits implants bring to your practice <i>Mark Condon</i>
10.30 – 11.00	TEA/COFFEE
11.00 – 12.00	Current concepts in snoring and sleep apnoea <i>Dermot Canavan and Michael McWeeney</i>
12.00 – 12.45	Cross infection control: what has happened in England. Could it happen in Ireland? <i>Michael Martin</i>
12.45 – 2.00	LUNCH

Chair: Peter Gannon

2.00 – 3.00	What is the value of the tooth? What is its longevity? <i>Klaus Lang</i>
3.00 – 3.45	Stainless steel crown restorations for the carious primary molar <i>Eimear Norton</i>
3.45 – 4.15	TEA/COFFEE
4.15 – 5.00	Oral manifestations of viral diseases <i>Stephen Fint</i>

Core CPD


PROGRAMME 2

Chair: Kieran Daly

9.00 – 9.45	An update on BRONJ (bisphosphates) <i>Gerry Kearns</i>
9.45 – 10.30	Myth-busting orthodontics – can anyone do it? <i>Ross Hobson</i>
10.30 – 11.00	TEA/COFFEE
11.00 – 12.00	Sliding around occlusion <i>Michael Fenlon</i>
12.00 – 12.45	Are all crowns equal? <i>Ailbhe McDonald</i>
12.45 – 2.00	LUNCH

Chair: Judith Phelan

2.00 – 3.00	Trauma: tots to teens <i>Anne O'Connell</i>
3.00 – 3.45	Cone beam CT in dental practice <i>Jackie Brown and John Rout</i>
3.45 – 4.15	TEA/COFFEE
4.15 – 5.00	Modern management of dental traumatic injuries in adults <i>Serpil Djemal</i>

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DENTAL NURSES

Chair: Yvonne Kearns

9.00 – 10.00	Adult trauma for the dental nurse <i>Serpil Djemal</i>
10.00 – 10.45	Delivering oral health in practice for profit <i>Mhari Coxon</i>
10.45 – 11.15	TEA/COFFEE
11.15 – 12.00	What everyone ought to know about compliance and performance <i>Cathy Doyle</i>
12.00 – 12.45	Dental nursing: where is our future? <i>Tina Gorman</i>
12.45 – 2.00	LUNCH
2.00 – 2.45	Communication skills for the team – a help or a hazard? <i>John Tiernan</i>
2.45 – 3.30	What drugs matter? <i>Gerry Kearns</i>
3.30	AGM

DENTAL TECHNICIANS

Chair: TBA

9.00 – 9.45	Ceramics <i>Ailbhe McDonald</i>
9.45 – 10.15	Finance for the dental technician – an overview <i>Mike Lavelle</i>
10.15 – 10.45	TEA/COFFEE
10.45 – 11.30	An open discussion on orthodontics today <i>Ross Hobson</i>
11.30 – 12.15	Clinical dental technology; a new level of dental care <i>Brendan Grufferty</i>
12.15 – 1.00pm	Dental attachments – a nuts and bolts approach <i>Glenn McEvoy</i>

DENTAL HYGIENISTS

Chair: Susan Johnson

9.00 – 10.30	1. New techniques in debridement 2. When to refer to a specialist <i>Klaus Lang</i>
10.30 – 11.00	TEA/COFFEE
11.00 – 11.45	Medical emergencies in dental practice <i>Paul Brady</i>
11.45 – 12.15	10 common oral conditions <i>Stephen Flint</i>
12.15 – 1.00	Hygiene for orthodontics <i>Ross Hobson</i>
1.00 – 2.00	LUNCH
2.00 – 3.45	Caring for the smile makeover generation <i>Mhari Coxon</i>



All hands together 2013

Radisson Blu, Galway, April 18-20, 2013

ANNUAL PRESIDENT'S DINNER 2013
Saturday April 20

7.30pm Drinks Reception

8.15pm Dinner followed by dancing to The Connor McKeon Band (dance band of the year 2010 & 2012)

Guest Speaker: Mr Alex White TD,
Minister of State for Primary Care

All team members welcome

Tickets €85



Dr Joe Moloney Award



Winner of the 2012 Moloney Award, Emily Clarke, with IDA President Dr Andrew Bolas and Dr Mary Coleman of the Dental Health Foundation.

This year sees the continuation of the Dr Joe Moloney Award, kindly sponsored by the Dental Health Foundation. This award will be given to the presentation judged as Best Table Demonstration by a panel of judges. A magnificent glass trophy will be awarded in perpetuity. A poster presentation, while welcome, will not be eligible for the Award.

Tony Costello Memorial Medal



Winner of the 2012 Costello Medal, Thomas Murphy from UCC, is pictured with IDA President Dr Andrew Bolas and Mrs Jackie Costello.

The competition for the Tony Costello Memorial Medal will be judged on a table demonstration or poster presentation of not more than 10 minutes on a subject applicable to general dental practice. Each of the three dental schools may enter a team of a maximum of two people. The presentation will be judged on:

- clinical usefulness;
- academic content;
- presentation; and,
- originality.

The Irish Dental Association will provide a grant of €400 per demonstration.

Moloney Award 2013 Entrants

Dr Sarah Brody

TITLE: The dentist's role in managing obstructive sleep apnoea

Dr Mary McGeown

TITLE: Materials and techniques for placing and removing flexible splints on traumatised teeth.

Dr Yvonne MacAuley

TITLE: Sports guards: importance, types and fabrication in general practice.

Dr Lisa Walshe

TITLE: Oral cancer – spot the difference

Table demonstrations

Applications are invited from intended delegates wishing to present table demonstrations and poster demonstrations at the Annual Conference 2013. Demonstrations will be held from 2.30pm – 5.00pm on Friday April 19.

The area will be available for setting up of table demonstrations from 9.30am on Friday. Setting up must be complete by 2.00pm. The organising committee will review all applications and reserve the right to accept or reject any applications. It is hoped that a multiplicity of dental interests will be covered. Please send in details of your table demonstration, including the title of your presentation and a short abstract of what your presentation includes to:

Table Demonstrations
Irish Dental Association
Unit 2 Leopardstown Office Park
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Hotel Meyrick* , Eyre Square, Galway	091 564041
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Special rates agreed. Single €99 Double €125

Harbour Hotel* , New Dock Road, Galway	091 091 569466
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Thurs €89 per room, Fri €109 per room, Sat €149 per room

* Please quote IDA Conference when booking to get preferential rates as above

Jurys Inn	091 566444
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Clayton Hotel	091 721900
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BED & BREAKFAST

Asgard	091 566855
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SOCIAL

FRIDAY APRIL 19

Trade Show Party

Trade Show Area

The “All hands together” trade show party will take place from 5.30pm – 7.30pm on Friday evening. All delegates and trade show sponsors are invited. Fun, music and drinks will be provided for all. Come along and enjoy the party!

Evening Entertainment

Hotel Bar

Music, fun, chat and craic from 10pm – all are welcome. Music by Radisson resident Piano Man.

SATURDAY APRIL 20

Fun Run

Our social programme starts early on Saturday with our Fun Run in aid of Simon commencing at 8.00am. After a few years of a break 2013 sees the re-introduction of our popular 5K run around the beautiful City of Tribes. Registration per person is €20 with proceeds going towards the Simon Community.

Please register on the conference registration form at the back of the programme.

To donate log onto <http://www.mycharity.ie/event/idafunrun2013/>



Past Presidents' Lunch

The Past Presidents' Lunch will take place at 1.00pm.

Annual Dinner

The Annual dinner will take place on Saturday evening. A drinks reception will take place at 7.30pm followed by dinner and dancing. Dress code is black tie. Tickets cannot be guaranteed after Thursday April 18.

Guest of honour, Mr Alex White TD, Minister of State for Primary Care.



SUNDAY APRIL 21

President's Golf Competition

Oughterard Golf Club

The President's Prize Golf competition will be held on Sunday morning from 11.30am at Oughterard Golf Club. Green fees €40.

President's Golf Competition

The President's Golf Competition will take place at the fantastic Oughterard Golf Club on Sunday April 21.

Tee time: 11.30am

Green fees: €40

Playing in three balls

Conference delegates, accompanying persons and all trade exhibitors are welcome to play. Only registered delegates are eligible to win the President's Prize.



The Team Afternoon with a difference

Friday April 19, 2013



This year we will have a team afternoon on Friday April 19. The team means the dentist, the nurse, the hygienist, the practice manager, the technician and the IDA employee.

The object is to raise collective morale and build team spirit, and for everybody to leave at the end of the afternoon with smiles on their faces. What a challenge! Professor Ciaran O'Boyle, psychologist, RCSI, and John Tiernan of Dental Protection will give practical advice on communication and leadership skills.

Physiotherapist Eamonn O Muircheartaigh will show us some exercises to relieve back and neck pain, and will have tips on improving posture in the dental setting. The afternoon will finish with David Brophy, Principal Conductor with the RTÉ Concert Orchestra, who will lead us in 'The Human Symphony'. This requires the audience to throw caution to the wind, lose their inhibitions and work together. No formal musical training is needed; just be willing to follow the conductor. This afternoon is a session not to be missed!

See you all there – All Hands Together.

Clinical Audit Workshops – Hand Hygiene and Waste Management

The IDA's Quality and Patient Safety Committee will once again hold clinical audit workshops, adding to the existing range of audit tools available on the members' section of the website.

Hand hygiene

In the battle against infection, hand hygiene is proven to be the single most important factor. It is internationally recognised as a most important preventive measure in infection prevention and control (HIQA, 2007). Hand hygiene is a primary disease prevention measure for healthcare workers (Dental Council, 2006). Hand hygiene is the responsibility of all individuals involved in the provision of dental care in order to minimise the risk of infection. Raising awareness among staff and patients is a vital factor in ensuring compliance.

schülke -+



Waste management

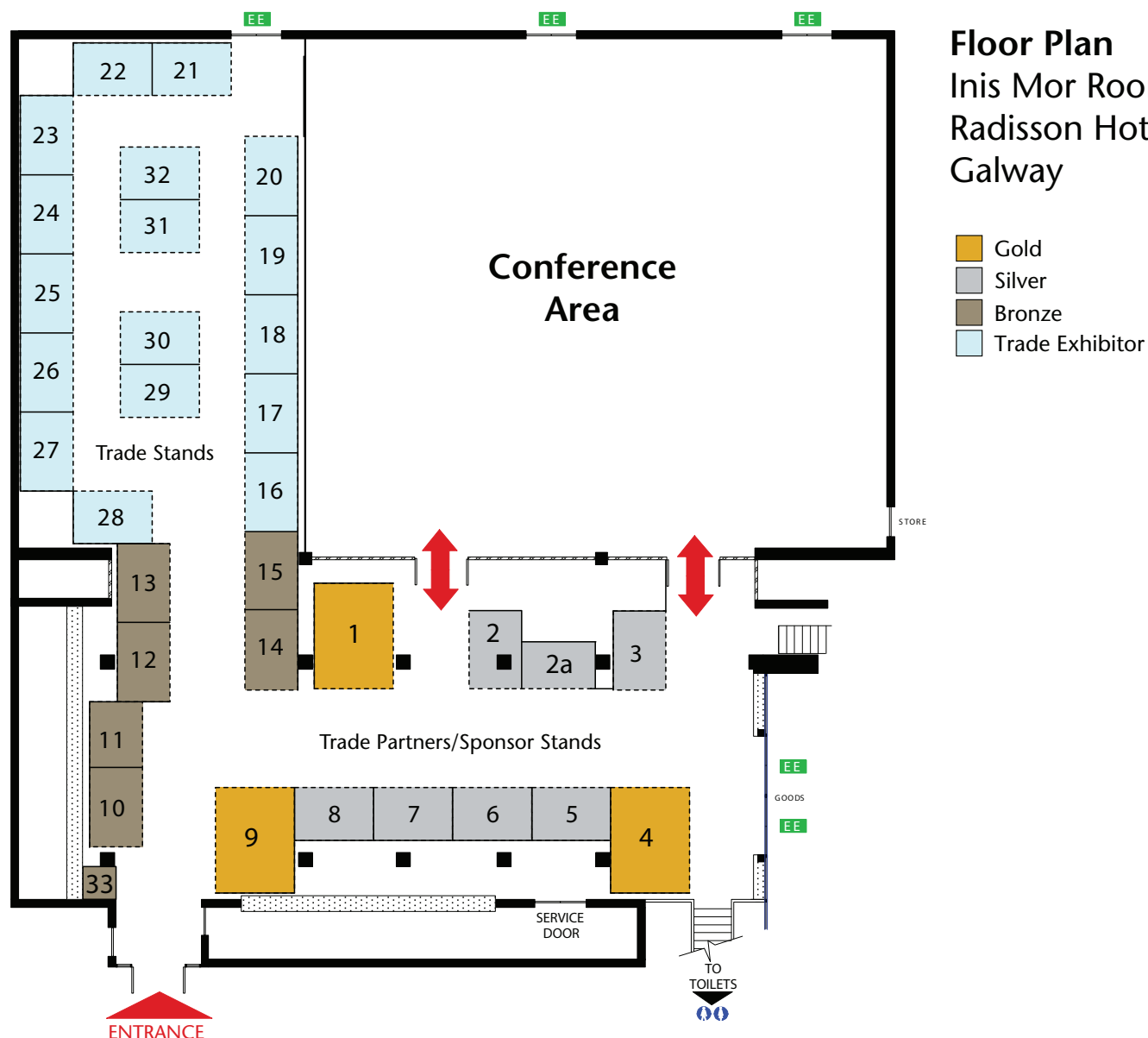
Dental surgeries in Ireland are now subject to inspection by the Health and Safety Authority (HSA) to check for correct segregation, packaging and disposal of clinical waste, such as sharps, swabs and other contaminated items, liquid x-ray solutions if in use, and proper storage and

disposal/recovery of waste amalgam. Dental practices must have robust waste management processes in place to ensure compliance, best practice and quality systems for the correct segregation, packaging, transport and disposal/recovery of dental clinical waste streams.

Clinical audit workshops to promote awareness and ensure compliance in hand hygiene and waste management will take place on Friday and Saturday. Practical advice and simple audit tools/check sheets will be demonstrated. All members of the dental team are encouraged to attend. We look forward to seeing you at the workshops.



Floor Plan Inis Mor Room, Radisson Hotel, Galway



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- 4 Wrigleys

SILVER

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- 2a Nobel Biocare
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BRONZE

- 10 A. Menarini Pharmaceuticals
- 11 Geistlich
- 12 McDowell and Services
- 13 Dentech
- 14 Sybron Endo
- 15 Pamex
- 33 Manepa

TRADE

- 16 MedAccount
- 17 DP Medical
- 18 Tepe
- 19 NSK
- 20 Karma
- 21 Hogan Dental & Medical Services
- 22 Handpiece Harry
- 23 Biofact
- 24 Dental Protection
- 25 MSD
- 26 Bio Physia
- 27 Omega Financial Management
- 28 Henry Schein
- 29 Meda
- 30 3i Biomet UK
- 31 Dental Tech
- 32 Septodont

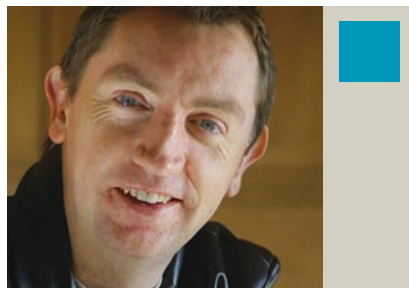


DR PAUL BRADY

Clinical Fellow
Department of Oral Surgery
Cork University Dental School
and Hospital

Medical emergencies in dental practice

- Understand the importance of being prepared to manage an emergency in a dental practice.
- Gain knowledge of the drugs and equipment required to manage an emergency.
- Understand the team approach to managing an emergency.



MR DAVID BROPHY

Principal Conductor,
RTÉ Concert Orchestra

The human symphony

Become a musician, improviser, and composer in this uniquely stimulating session. Initially exploring the amazing sound world available to us all, this provocative workshop will quickly transform the participants into a multi-grouped human orchestra. Using elemental forms of expression available to all humans, each group will develop, create and perform a new composition incorporating singing, vocalisation and movement. The workshop will culminate in the première of the Irish Dental Association's Human Symphony.



MS JACKIE BROWN

Consultant in Dental Radiology
King's College London, Dental
Institute at Guy's, King's College and
St Thomas' Hospitals

Cone beam CT in dental practice

Cone beam CT (CBCT) is becoming established as a valuable imaging technique in dental practice. It is regarded as a low-dose technique compared with conventional CT but dose levels are significantly higher when compared with routine dental radiography. As a consequence it must be carefully used and justified. This talk covers aspects of CBCT, including guidelines, legislation, dose reduction and introductory steps to successful interpretation of CBCT.



DR DERMOT CANAVAN

Private Practice in Dublin,
Orofacial Pain

Current concepts in snoring and sleep apnoea

The role of the dental profession in the management of snoring and sleep apnoea is well established. Unacceptable snoring is frequently reported by patients, but this is not always a benign disorder. Sleep apnoea is a medical condition that warrants careful and precise diagnosis. The use of mandibular advancement appliances may be appropriate for some patients, but there are potential pitfalls. This lecture reviews the assessment of patients prior to appliance construction and the options for appliance selection.



DR MARK CONDON

Practice limited to Prosthodontics,
Dublin

The benefits implants bring to your practice

Over the last few years dental implants have gone from being a relatively exclusive treatment modality to one that is readily available. This lecture is aimed at dentists wishing to obtain an understanding of what implants can bring to their practice along with selecting a system and gaining experience.



MS MHARI COXON

Dental Nurse, Dental Hygienist and
Dental Business Consultant

Caring for the smile makeover generation – dental hygienists

This presentation looks at our ageing population and the care they will require in the near future. It is intended to ask questions of our provision in general practice, but also to look at the overall shift required to deliver appropriate care.

Delivering oral health in practice for profit – dental nurses

This talk will look at the basics for setting up an oral health room or space in your practice to drive profit, deliver healthier, more engaged patients, and increase job satisfaction for the nursing team.



PROFESSOR ST JOHN CREAN

Dean, School of Postgraduate Medical and Dental Education, Director of Dental Research and Knowledge Transfer, UCLan Professor of Medicine in Dentistry

The dental-medical interface

This lecture will discuss the range of medical diagnoses likely to present in the dental clinic and look at the impact these may have on treatment planning and delivery. In addition, the role of the dental practitioner in surveillance of these conditions will be highlighted. The benefits of this interface are not only to population health as a whole but also in recognising when medical conditions have deteriorated to the extent that an urgent clinical scenario may develop.



MISS SERPIL DJEMAL

Consultant in Restorative Dentistry, Dental Services, King's College NHS Foundation Trust

Modern management of dental traumatic injuries in adults

This lecture will update delegates on the International Association of Dental Traumatology guidelines in the acute management of traumatic dental injuries in adults.

Adult trauma for the dental nurse

This presentation will look at adult trauma and the role of the dental nurse.



MS CATHY DOYLE

Corporate Service Manager, Dublin Dental School

What everyone ought to know about compliance and performance

What is it? Does it really matter? Stressed about the unknown and unexpected changes that compliance and performance may bring to your dental practice? This session will help you to understand what compliance and performance is and how its implementation in a dental setting results in safer, better healthcare.



DR HAL DUNCAN

Lecturer/Consultant in Endodontics, Dublin Dental University

Filling the void: modern views of root canal obturation

It has recently been suggested that root canal filling is unnecessary; however, what are the grounds for this assertion? This lecture will cover the scientific rationale for root canal obturation, while offering practical advice on the benefits of one type of filling material or indeed technique over another. This lecture will answer a series of pertinent questions in a practical session aimed at general dental practitioners and those with a particular interest in endodontics.



PROFESSOR MICHAEL FENLON

Professor of Prosthodontics/ Hon Consultant in Restorative Dentistry, Clinical Lead in Maxillofacial Prosthodontics, King's College London Dental Institute

Sliding around occlusion

This presentation will explore occlusion in dentate patients and in circumstances where restorative dentistry procedures are being undertaken.



PROFESSOR STEPHEN FLINT

Professor and Consultant in Oral Medicine, Dublin University Dental Hospital

10 common oral conditions

This is a revision of the most common soft tissue lesions in everyday practice. It will be useful for all hygienists in their examination and treatment of patients. It will show some florid examples, which we can sometimes forget about but it is very useful to be reminded.

Oral manifestations of viral diseases

This will review all the common viral conditions, and include any new information. It will also talk about HIV/AIDS, which is once again relevant, as there is an increased number of undiagnosed patients.



MS TINA GORMAN

President/Secretary,
Irish Dental Nurses Association

Dental nursing: where is our future?

By the end of this session delegates will: be familiar with how the Irish Dental Nurses Association promotes, educates and develops the dental nursing profession in Ireland; be familiar with the services provided by the Association; have had the opportunity to discuss in an open forum the future development of dental nursing in Ireland; be familiar with regulatory requirements of the Dental Council of Ireland for dental nurses; and, have an increased awareness of how the Association liaises with the Dental Council to develop the profession.



DR BRENDAN GRUFFERTY

Lecturer/Locum Consultant in
Restorative Dentistry,
Dublin Dental University

**Clinical dental technology:
a new level of dental care**

At the request of the Dental Council, the Dublin Dental University Hospital enrolled the first cohort of students for the Postgraduate Diploma in Clinical Dental Technology in January 2011. The aim of the course is to provide post-professional education and training for dental technicians in the treatment of the edentulous patient. This part-time course provides didactic, clinical and laboratory modules, and gives dental technicians the opportunity to develop a more clinically focused practice.



DR CLAIRE HEALY

Consultant/Senior Lecturer in
Oral Medicine,
Dublin Dental University Hospital

Oral cancer – an update

This presentation will cover the epidemiology, signs and symptoms of oral cancer. The investigation and management of these lesions will also be discussed briefly, with emphasis on the impact of early diagnosis on prognosis.



DR GARRY HEAVEY

General Practitioner in
Private Practice in Dublin

**Componeers:
an alternative to porcelain?**

This course will demonstrate the technique for placing componeers. This is a new and versatile way to restore anterior teeth. Cases can be completed in one visit, saving on laboratory costs and surgery time. The resulting finish is superior to free hand composite and comparable to porcelain. Attendees will cover: evaluating case suitability; learning the protocol for componeer placement; hands-on placement by delegates; and, review of clinical cases.



DR RYAN HENNESSEY

General Practitioner in
Private Practice in Tipperary

Engaging the consumer

Dentists are faced with a change to the traditional patient-doctor relationship. This presentation will look at the impact of the emergence of consumerism and its effect on dentistry. It will also examine the many ways in which dental practices can engage and build relationships with consumers and the problems that can arise.



PROFESSOR ROSS HOBSON

Professor of Orthodontics, UCLan
and Specialist Practitioner, Newcastle
upon Tyne

**Myth-busting orthodontics –
can anyone do it?**

This presentation will cover the myths associated with orthodontics and the “new” applicants. It will discuss what may and may now be appropriate treatment.

Hygiene for orthodontics

This presentation will cover the necessary hygiene care for all orthodontic patients.

**An open discussion on
orthodontics today**



DR JOHN KANCA III

Private Practice Limited to
Cosmetic Dentistry

Maximising the potential of resin restorations

This presentation will discuss the importance of magnification during placement of restorations. It will present an update on recent advances in adhesive dentistry, and discuss the place of resin adhesives in contemporary dental practice.



PROFESSOR GERRY KEARNS

Consultant Oral & Maxillofacial Surgeon, St James's Hospital and Our Lady's Hospital for Sick Children, Crumlin, Dean of Faculty of Dentistry, RCSI

An update on BRONJ

This lecture will discuss the pharmacology of bisphosphonates, indications for therapy, and the mechanism of action and pathophysiology of BRONJ. The lecture will also make reference to Denusomab, a newer biological agent used for the treatment of osteoporosis.

What drugs matter?

This presentation will cover the types of drugs being used in dentistry today.



PROFESSOR KLAUS LANG

Professor Emeritus University of Berne and Professor of Implant Dentistry, University of Hong Kong

What is the value of a tooth? What is its longevity?

Answering these questions is certainly not an easy enterprise and probably best dealt with by stating: "It depends". However, for the practising dentist a relatively reliable answer is of utmost importance, especially when reconstructions are planned to restore adequate function, obtain satisfying aesthetics, and obtain and maintain oral health. Therefore, the questions will be answered for various situations.

1. New techniques in debridement
2. When to refer to a specialist



MR MICHAEL LAVELLE

Regional Development Manager for Connacht and Donegal, Omega

Finance for the dental technician – an overview

This presentation will discuss the income protection options available on the Irish market, e.g., day 1 income protection (no deferred period) as opposed to four-, eight-, 13-, 26- and 52-week deferred periods. It will also cover the process for reclaiming the tax relief applicable to the above income protection policies. Mike will also cover retirement planning and the effects of Budget 2013 on pension contributions, and general financial planning.



DR MICHAEL MARTIN

MBE Consultant Microbiologist

Cross infection control: what has happened in England. Could it happen in Ireland?

There is ample evidence that methods traditionally used to clean instruments are not effective. In England legislation has forced change, with practices now employing washer/disinfectors to clean instruments and to run residual protein tests to prove that they are clean. There has been encouragement to do the whole process in a separate room in the practice, purely devoted to decontamination. Compliance with these new regimes has been good but costly. Is this all justified scientifically and could it happen in Ireland?



DR AILBHE MCDONALD

Senior Lecturer/Honorary Consultant Restorative Dentistry, and Academic Head of Prosthodontics, UCL Eastman Dental Institute.

Are all crowns equal?

This lecture aims to review the materials currently used in construction of permanent crowns. Dr McDonald will summarise the advantages and disadvantages of each material group, and outline the recommended preparation requirements. The second part of the lecture will consider the biologic costs of tooth preparation and talk about its possible clinical implications.

Ceramics

This presentation will cover the use of ceramics by the dental technician.



MR GLENN MCEVOY
Managing Director of
Eurocast dental laboratory

**Dental attachments –
a nuts and bolts approach**

This lecture covers all aspects of dental attachments in detail and takes the mystery out of the technical side of segmented fixed bridges, removable partial dentures, and overdentures on natural teeth or implants.



MR TREVOR MCNULTY
Senior Resuscitation Officer at
Queen's University, Belfast, and
Clinical Director of Survival-linX
Solutions.

**Recognition and management of
medical emergencies in dental practice**

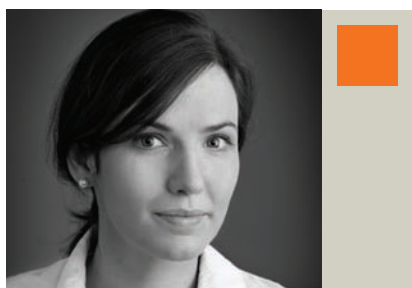
This workshop is designed to update dental professionals on how to manage patients presenting with a medical/cardiac emergency while awaiting the ambulance service. Furthermore, we will address what medical emergency drugs are required and how these drugs are prepared and administered. Delivery will be provided through an interactive lecture and small group simulations/scenarios using a 'hands on' approach.



MR MICHAEL MCWEENEY
Consultant in Respiratory and
Internal Medicine, Galway Clinic, and
Senior Lecturer, RCSI

**Current concepts in snoring
and sleep apnoea**

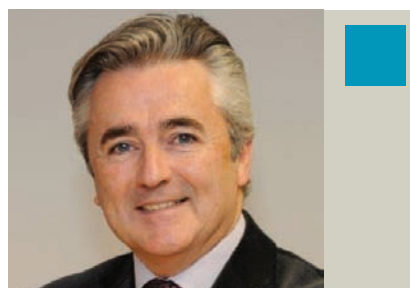
The role of the dental profession in the management of snoring and sleep apnoea is well established. Unacceptable snoring is frequently reported by patients, but this is not always a benign disorder. Sleep apnoea is a medical condition that warrants careful and precise diagnosis. The use of mandibular advancement appliances may be appropriate for some patients, but there may be pitfalls. This lecture reviews patient assessment prior to appliance construction and options for appliance selection.



DR EIMEAR NORTON
Private Practice limited to
Paedodontics, Kilkenny and Dublin

**Stainless steel crown restorations
for the carious primary molar**

This presentation will cover conventional stainless steel crown restorations (SSCs), outlining their advantages and disadvantages as well as their indications and contraindications. The clinical procedure for placement of SSCs, including solutions to frequent problems encountered in the technique, will be outlined. Recent developments in pre-formed stainless steel crowns including pre-veneered crowns will be discussed. The ultra-conservative 'Hall' method of placement of stainless steel crowns will also be discussed.



PROFESSOR CIARAN O'BOYLE
Professor of Psychology and
founding Director of the Institute of
Leadership at the RCSI

Lessons in leadership

Leadership is emerging as an important focus in modern healthcare. Increasingly, the concept of professionalism incorporates the idea that each of us, no matter what our role, is capable of displaying leadership in order to ensure safety and maximise the quality, efficiency and effectiveness of healthcare for our patients. This presentation will introduce the concept of leadership in healthcare, explore a number of current models and identify ways in which leadership can be developed and implemented within the team.



DR ANNE O'CONNELL
Consultant Paediatric Dentistry,
Dublin Dental University and
Private Practice in Dublin

Trauma: tots to teens

This presentation will: update practitioners in the current management of primary tooth trauma; review the management of acute trauma to immature permanent teeth; outline new developments in intervention; highlight the essential steps in documentation and initial treatment of traumatic injuries in children; and, emphasise the signs of detrimental sequelae of traumatic dental injuries in childhood.



MR EAMON O'MUIRCHEARTAIGH

Chartered Physiotherapist,
The Leinster Clinic, Co. Kildare

The dental dilemma

Two out of three dental professionals experience work-related pain that can affect quality of life, productivity and career longevity. In this highly interactive presentation, Eamon will show delegates how to improve their posture, use equipment correctly and sit correctly. A range of exercises and techniques will be shown to help back and neck pain for all dental team members.



MR PAT ORMOND

Consultant Dermatologist,
Dermatological and Mohs
Micrographic Surgeon
St James's Hospital, and the
Hermitage Medical Clinic, Lucan

The spectrum of skin cancer

This presentation will cover the range of melanoma and non-melanoma skin cancers, with particular reference to presentation on the face. Current management strategies and treatment options available will be discussed, as will the role of the dentist in skin cancer opportunistic diagnosis.



DR JOHN ROUT

Consultant in Dental Radiology,
Birmingham Dental Hospital

Cone beam CT in dental practice

Cone beam CT (CBCT) is becoming established as a valuable imaging technique in dental practice. It is regarded as a low-dose technique compared with conventional CT but dose levels are significantly higher when compared with routine dental radiography. As a consequence it must be carefully used and justified. This talk covers aspects of CBCT, including guidelines, legislation, dose reduction and introductory steps to successful interpretation of CBCT.



DR JOHN TIERNAN

Director of MPS Educational Services

Communication skills for the team – a help or a hazard?

The majority of dissatisfaction in practice is related to a breakdown in communication between the healthcare professional or team and the patient. This presentation will look at some of the ways we communicate and focus on key areas where disconnections arise.

Diagnostic errors – mistakes or predetermined?

Many decisions that we make are influenced by our reaction to circumstances. This presentation will look at some of the common biases that exist in healthcare and suggest strategies for reducing the likelihood of error.

5k Fun Run



2013 will see the re-introduction of our much anticipated 5K Fun Run. After a short absence of a few years, it's time to get back in action and prepare for a 5K run on Saturday morning at 8.00am. All proceeds from the event will go towards the Simon Community. Fantastic prizes on offer. Registration: €20 (see Conference registration form).





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— Dr Daniela Nardi Mancuso,
BDS, MSc, PhD, Specialist in Prosthodontics, Lecturer in both Endodontics and Prosthodontics
The London School of Medicine and Dentistry, Queen Mary University of London.



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For more information, please contact

Graham Parkin, Mobile: 07970 045 907, Email: Graham.Parkin@sybrondental.com

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PRE-CONFERENCE COMBINATIONS – please indicate your choice(s) by ticking relevant box

		MEMBERS		NON-MEMBERS	
		Early Booking Before March 30	Late booking After March 30	Early booking Before March 30	Late booking After March 30
FULL DAY HANDS ON 9.30am–5.00pm					
<input type="checkbox"/>	ENDODONTICS (Limited to 20) <i>Dr Hal Duncan</i>	<input type="checkbox"/> €400	<input type="checkbox"/> €450	<input type="checkbox"/> €800	<input type="checkbox"/> €850
<input type="checkbox"/>	Endodontics + 1 Day Main Conference	<input type="checkbox"/> €600	<input type="checkbox"/> €670	<input type="checkbox"/> €1200	<input type="checkbox"/> €1310
<input type="checkbox"/>	Endodontics + Main Conf. Fri <input type="checkbox"/> Sat <input type="checkbox"/>	<input type="checkbox"/> €650	<input type="checkbox"/> €750	<input type="checkbox"/> €1,300	<input type="checkbox"/> €1,500
<input type="checkbox"/>	Endodontics + Main Conf. + 1 team member	<input type="checkbox"/> €750	<input type="checkbox"/> €850	<input type="checkbox"/> €1,400	<input type="checkbox"/> €1,600
<input type="checkbox"/>	Endodontics + Main Conf. + 2 team members	<input type="checkbox"/> €840	<input type="checkbox"/> €940	<input type="checkbox"/> €1,490	<input type="checkbox"/> €1,690
<input type="checkbox"/>	Endodontics + Main Conf. + 3 team members	<input type="checkbox"/> €920	<input type="checkbox"/> €1,020	<input type="checkbox"/> €1,570	<input type="checkbox"/> €1,770
<input type="checkbox"/>	Endodontics + Main Conf. + 4th and subsequent	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each
FULL DAY LECTURE 9.30am–5.00pm					
<input type="checkbox"/>	COMPOSITES <i>Dr John Kanca III</i>	<input type="checkbox"/> €250	<input type="checkbox"/> €300	<input type="checkbox"/> €500	<input type="checkbox"/> €550
<input type="checkbox"/>	Composites + 1 Day Main Conf. Fri <input type="checkbox"/> Sat <input type="checkbox"/>	<input type="checkbox"/> €450	<input type="checkbox"/> €520	<input type="checkbox"/> €900	<input type="checkbox"/> €1010
<input type="checkbox"/>	Composites + Main Conference	<input type="checkbox"/> €500	<input type="checkbox"/> €600	<input type="checkbox"/> €1,000	<input type="checkbox"/> €1,200
<input type="checkbox"/>	Composites + Main Conf. + 1 team member	<input type="checkbox"/> €600	<input type="checkbox"/> €700	<input type="checkbox"/> €1,100	<input type="checkbox"/> €1,300
<input type="checkbox"/>	Composites + Main Conf. + 2 team members	<input type="checkbox"/> €690	<input type="checkbox"/> €790	<input type="checkbox"/> €1,190	<input type="checkbox"/> €1,390
<input type="checkbox"/>	Composites + Main Conf. + 3 team members	<input type="checkbox"/> €770	<input type="checkbox"/> €870	<input type="checkbox"/> €1,270	<input type="checkbox"/> €1,470
<input type="checkbox"/>	Composites + Main Conf. + 4th and subsequent	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each
HALF DAY LECTURE/PRACTICAL Please choose		<input type="checkbox"/> MORNING (9.30am–1.00pm) OR		<input type="checkbox"/> AFTERNOON (2.00pm–5.30pm)	
<input type="checkbox"/>	MEDICAL EMERGENCIES <i>Mr Trevor McNulty</i>	<input type="checkbox"/> €200	<input type="checkbox"/> €250	<input type="checkbox"/> €400	<input type="checkbox"/> €450
<input type="checkbox"/>	Medical emerg. + 1 Day Main Conf. Fri <input type="checkbox"/> Sat <input type="checkbox"/>	<input type="checkbox"/> €400	<input type="checkbox"/> €470	<input type="checkbox"/> €800	<input type="checkbox"/> €910
<input type="checkbox"/>	Medical emerg. + Main Conference	<input type="checkbox"/> €450	<input type="checkbox"/> €550	<input type="checkbox"/> €900	<input type="checkbox"/> €1,100
<input type="checkbox"/>	Medical emerg. + Main Conf. + 1 team member	<input type="checkbox"/> €550	<input type="checkbox"/> €650	<input type="checkbox"/> €1100	<input type="checkbox"/> €1,300
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<input type="checkbox"/>	Medical emerg. + Main Conf. + 4th and subsequent	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each
HALF DAY Componeers Please choose		<input type="checkbox"/> MORNING (9.30am–1.00pm) OR		<input type="checkbox"/> AFTERNOON (2.00pm–5.30pm)	
<input type="checkbox"/>	COMPONEERS <i>Dr Garry Heavy</i>	<input type="checkbox"/> €250	<input type="checkbox"/> €300	<input type="checkbox"/> €500	<input type="checkbox"/> €500
<input type="checkbox"/>	Componeers + 1 Day Main Conf. Fri <input type="checkbox"/> Sat <input type="checkbox"/>	<input type="checkbox"/> €450	<input type="checkbox"/> €520	<input type="checkbox"/> €900	<input type="checkbox"/> €1010
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<input type="checkbox"/>	Componeers + Main Conf. + 2 team members	<input type="checkbox"/> €690	<input type="checkbox"/> €790	<input type="checkbox"/> €1,190	<input type="checkbox"/> €1,390
<input type="checkbox"/>	Componeers + Main Conf. + 3 team members	<input type="checkbox"/> €770	<input type="checkbox"/> €870	<input type="checkbox"/> €1,270	<input type="checkbox"/> €1,470
<input type="checkbox"/>	Componeers + Main Conf. + 4th and subsequent	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each
SPECIAL OPTION					
<input type="checkbox"/>	Medical Emergencies + Componeers	<input type="checkbox"/> €400	<input type="checkbox"/> €500	<input type="checkbox"/> €800	<input type="checkbox"/> €900
<input type="checkbox"/>	2 Pre-Conf. Courses + 1 Day Conf. Fri <input type="checkbox"/> Sat <input type="checkbox"/>	<input type="checkbox"/> €600	<input type="checkbox"/> €720	<input type="checkbox"/> €1,200	<input type="checkbox"/> €1,360
<input type="checkbox"/>	2 Pre-Conf. Courses + Main Conference	<input type="checkbox"/> €650	<input type="checkbox"/> €750	<input type="checkbox"/> €1,300	<input type="checkbox"/> €1,500
<input type="checkbox"/>	2 Pre-Conf. Courses + Main Conf. + 1 team memb	<input type="checkbox"/> €750	<input type="checkbox"/> €850	<input type="checkbox"/> €1,400	<input type="checkbox"/> €1,600
<input type="checkbox"/>	2 Pre-Conf. Courses + Main Conf. + 2 team memb	<input type="checkbox"/> €840	<input type="checkbox"/> €940	<input type="checkbox"/> €1,490	<input type="checkbox"/> €1,690
<input type="checkbox"/>	2 Pre-Conf. Courses + Main Conf. + 3 team memb	<input type="checkbox"/> €920	<input type="checkbox"/> €1,020	<input type="checkbox"/> €1,570	<input type="checkbox"/> €1,770
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MAIN CONFERENCE ONLY					
<input type="checkbox"/>	IDA Conference	<input type="checkbox"/> €300	<input type="checkbox"/> €350	<input type="checkbox"/> €600	<input type="checkbox"/> €700
<input type="checkbox"/>	IDA Conference + 1 team member	<input type="checkbox"/> €400	<input type="checkbox"/> €450	<input type="checkbox"/> €700	<input type="checkbox"/> €800
<input type="checkbox"/>	IDA Conference + 2 team members	<input type="checkbox"/> €490	<input type="checkbox"/> €540	<input type="checkbox"/> €790	<input type="checkbox"/> €890
<input type="checkbox"/>	IDA Conference + 3 team members	<input type="checkbox"/> €570	<input type="checkbox"/> €620	<input type="checkbox"/> €870	<input type="checkbox"/> €970
<input type="checkbox"/>	IDA Conference + 4th and subsequent	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each	<input type="checkbox"/> €80 each
<input type="checkbox"/>	ONE DAY ONLY <input type="checkbox"/> Friday or <input type="checkbox"/> Saturday	<input type="checkbox"/> €220	<input type="checkbox"/> €270	<input type="checkbox"/> €440	<input type="checkbox"/> €540
<input type="checkbox"/>	IDA Life Members	<input type="checkbox"/> €150	<input type="checkbox"/> €200		
<input type="checkbox"/>	IDA Life Members 1 Day Fri <input type="checkbox"/> Sat <input type="checkbox"/>	<input type="checkbox"/> €100	<input type="checkbox"/> €150		
<input type="checkbox"/>	1st yr graduate/postgraduate student	<input type="checkbox"/> €200	<input type="checkbox"/> €250		
<input type="checkbox"/>	1st yr grad./postgrad. student 1 Day Fri <input type="checkbox"/> Sat <input type="checkbox"/>	<input type="checkbox"/> €120	<input type="checkbox"/> €170		
<input type="checkbox"/>	Dental Team – dental nurse, hygienist, technician	<input type="checkbox"/> €120	<input type="checkbox"/> €140		
Clinical workshop					
<input type="checkbox"/>	Hand hygiene <input type="checkbox"/> Friday 11.00am–11.30pm or <input type="checkbox"/> Saturday 9.45am–10.15am				
<input type="checkbox"/>	Waste management <input type="checkbox"/> Friday 12.30pm–1.00pm or <input type="checkbox"/> Saturday 10.30am–11.00am				
SOCIAL PROGRAMME					
<input type="checkbox"/>	Annual Dinner	<input type="checkbox"/> €85			
<input type="checkbox"/>	President's Prize Golf	<input type="checkbox"/> €40			
<input type="checkbox"/>	5k Fun Run	<input type="checkbox"/> €20 (Proceeds to the Simon Community)			



Annual Conference Registration Form

Please use BLOCK CAPITALS

IDA membership number (if applicable):

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Dentist:

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Hygienist:

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Nurse:

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Technician:

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Name:

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Address:

Email:

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Landline:

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Mobile:

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Team member 1 name:

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Nurse:

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Hygienist:

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Technician:

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Team member 2 name:

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Nurse:

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Hygienist:

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Technician:

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Team member 3 name:

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Nurse:

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Hygienist:

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Technician:

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Team member 4 name:

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Nurse:

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Hygienist:

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Technician:

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Team member 5 name:

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Nurse:

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Hygienist:

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Technician:

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Team member 6 name:

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Nurse:

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Hygienist:

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Technician:

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Payment method

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Cheque

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CW number

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Expiry date

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TOTAL COST (see overleaf):

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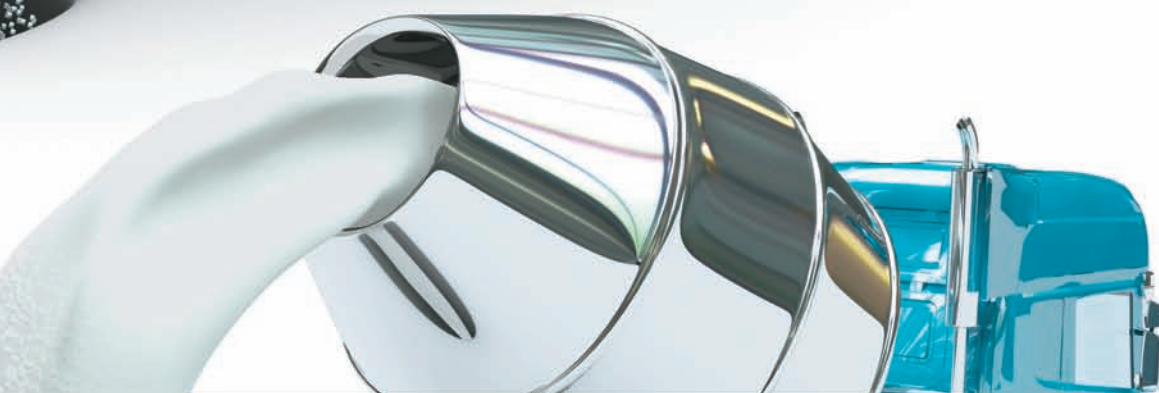
Signature:

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Cancellations must be received in writing by April 11, 2013.

All hotel bookings must be made directly with
Radisson Blu Hotel, Galway
Quote: IDA Annual Conference

Please return completed form to:
Irish Dental Association,
Unit 2 Leopardstown Office Park,
Sandyford,
Dublin 18.



Advanced Defence Sensitive blocks **92%** of dentine tubules in just 6 rinses *in vitro**¹

Introducing the first in a new expert range from LISTERINE® – a twice-daily mouthwash built on potassium oxalate crystal technology that blocks dentine tubules deeply for lasting protection from sensitivity.^{2,3}

In just six rinses Advanced Defence Sensitive blocks **92%** of dentine tubules; twice as many as the leading recommended pastes.^{1,4}

It can be used alone for lasting protection,³ or in combination with the most recommended paste from the leading sensitivity brand, to significantly increase the number of tubules the paste blocks *in vitro*.^{4,5}

* Based on % hydraulic conductance reduction



References:

1. Dentine Tubule Occlusion, DOF 1 – 2012.
2. Tubule Occlusion Stability, DOF 3 – 2012.
3. Relief of Hypersensitivity, DOF 4 – 2012.
4. TNS – Sensitivity Market Research 1 – 2012.
5. Combination Tubule Occlusion, DOF 2 – 2012.

IRE/LI/13-0288

Do not recommend this product if patients have a history of kidney disease, hyperoxaluria, kidney stones or malabsorption syndrome, or take high doses of vitamin C (1000mg or more per day).

**Recommend Advanced Defence Sensitive
for expert care when you're not there**



WRIGLEY
Oral Healthcare
Programme



I'll have a
piece of you



Pack a punch against plaque acid, with **Wrigley's Extra**®.

You know plaque acid attacks your teeth whenever you eat or drink. You know that chewing is one of your best defences – the science proves it. Chewing helps to stimulate the flow of saliva, which helps to neutralise plaque acids, remineralise tooth enamel and wash away food debris.¹ But do your patients know?

If you haven't told your patients about the benefits of chewing as part of their oral care routine, tell them today. And when you do, make sure you recommend the great little way to fight back.

Recommend Wrigley's Extra® to your patients.

And join our community at
www.wrigleyoralhealthcare.ie



¹Alcantara E, Leveille G, McMahon K, Zibell S. Benefits of Chewing Gum: Oral Health and Beyond. Nutrition Today, Volume 43, Number 2, March/April 2008.