

8.30am-9.00am Registration - Tea and Coffee available

Trade Show Open ALL DAY

9.00am -9.05am WELCOME ADDRESS by Dr Mairéad Browne,
President Munster Branch

Dr Christopher Orr

9.05am-10.30am: **Direct and indirect restorations for anterior teeth:
direct composite, veneers, crowns**

- Material Selection; Layered vs Single Shade placement.
- Indirect Restorations
- Current tooth preparation design
- Bonding and cementation considerations
- Situations where crowns and veneers aren't a good idea

11:00am-12:30pm: **Direct and indirect restorations for posterior teeth:
direct composite, onlays and crowns**

- Material Selection.
- Bulk Fill Composite vs Layering Posterior Composite
- Indirect restorations: Current tooth preparation design.
- Bonding and cementation considerations
- Do we still need crowns on single posterior teeth?

12.30pm-12.45pm: Questions

12.45pm-2.00pm: **LUNCH/TRADE SHOW**

2.00pm-3.30pm: **Resin bonded bridges**

- Location and Selection.
- Adhesive bridge vs. Implant
- Preparation vs. Non-preparation for adhesive bridges: Current Concepts
- Current fabrication materials; bonding and cementation considerations
- Do all-ceramic adhesive bridges really work?

3.30pm-4.00pm **TEA /COFFEE/TRADE SHOW**

Mr Ashley Latter

4:00pm – 5:30 pm: **The Secrets to Perfect Communication in your
Dental Practice**

- Help more Patients say YES Ethically to your Treatment Plans so that you can finally deliver the Dentistry you love to do & your patients want.
- You are Worth it: Discuss fees with more self confidence & Achieve the income your services deserve

DINNER

Partners and friends are welcome at our annual dinner. If you wish to attend our dinner, please return your booking form by Monday 23rd November.

6.00pm - 7.30pm: Pre-dinner gathering in hotel foyer with musical entertainment by pianist **Carol Arnopp**.

7.30pm: Dinner in Smith Barry Suite with musical entertainment by string trio **Bravura**.

Accommodation at favourable rates is available from the hotel. Please contact events manager Michelle Donovan at 021 4883700.

Dr Christopher Orr BSc B.D.S.

Dr Christopher Orr is one of the UK's most prominent cosmetic dentists, who practices cosmetic and restorative dentistry in his multidisciplinary clinic in central London. He is an Accredited Member of the British Academy of Cosmetic Dentistry and also a Certified Member of the European Society of Cosmetic Dentistry. He was voted at the most influential private practitioner in the UK by the readers of Private Dentistry magazine in 2013. He is also a Past President of the British Academy of Cosmetic Dentistry as well as being a Past President of the Odontological Section of the Royal Society of Medicine, a former Director of the American Academy of Cosmetic Dentistry and former Course Director for the MSc in Aesthetic Restorative Dentistry at the University of Manchester. As well as these responsibilities, he was Director of Credentialing and Chairman of Accreditation Examiners at BACD for several years, and is currently Chairman of the judging panel for the Aesthetic Dentistry Awards, the UK dental industry's aesthetic awards programme.

“Widely featured in the UK and international press, across radio, television, print and online media.”

Through Advanced Dental Seminars, he is the sole lecturer for a one-year comprehensive course in cosmetic dentistry and aesthetic restorative dentistry for general dentists - the UK's most popular courses on the subject with over 1000 dentists who have completed the programme over the last 10 years. The ADS facility at London Bridge comprises the largest privately-owned postgraduate training facility in Europe. His work has been widely featured in the UK and international press, across radio, television, print and online media.

MR ASHLEY LATTER

Over the last 18 years, over 8500 delegates have now taken his Two Day Ethical Sales & Communication worldwide. This programme is legendary in the U.K. & Irish Dental World and is probably the most sought after programme in Dentistry today. In 2014 Ashley delivered his programmes in the USA four times. He has delivered over 23,000 hours of business coaching to the Dentistry Industry. Ashley delivers other programmes including creating a World Class Patient Journey, Creating a High Performance Team and How to Turn Telephone Enquiries into Appointments. Ashley also works with a very forward group of dentists and Orthodontists on the Serious Players Club, which is an Entrepreneur group. In March 2014, Ashley got voted number 12 Most Influential Person in UK Dentistry. He was also the only outside speaker to present at the 100th Royal Dutch Dental Conference which was opened by the King of Holland. Ashley is the author of three books Helping patients to say YES & Don't Wait for the Tooth Fairy-How to Communicate effectively & Create the Perfect Patient Journey & You are Worth it- Talk money with confidence & achieve the income your services deserve. He has also contributed to the Dental Masters Series.

In short, he is simply the best at helping dentists and their teams connect better with other people and grow their practice profits.

Booking Form

Munster Branch I.D.A. Annual Scientific Meeting 2014

Friday 27th November 2015
Fota Island Hotel and Spa, Co Cork

Name:

Address:

Tel:

Email:

Meeting Fees

€200 IDA Members: Paid before 23rd Nov 2015

€220 IDA Members: Paid on site

€400 Non IDA Members

Conference Dinner

Dinner per person €50

If you wish to attend the dinner, you must have booked and paid before Monday 23rd November. Please indicate the number of people attending the dinner on this form.

Conference Fee:

Dinner – number of guests by €50

Total Payable

Cheques payable to Irish Dental Association (Munster Branch)

**Please complete and return with payment to:
Irish Dental Association**

Unit 2, Leopardstown Office Park,
Sandyford, Dublin 18.

Tel: +3531 2950072

**Please note NEW ADDRESS for payment
and return of booking form.**



Munster Branch
Irish Dental Association

Annual Scientific Meeting & Dinner

2015



November 27th 2015
Fota Island Resort and Spa

**Aesthetic & Adhesive Dentistry
in General Practice**

Speakers: **Dr Christopher Orr**
(Advanced Dental Seminars)

&

Mr Ashley Latter

6 C.P.D. points have been awarded
to attendees at this meeting.