

PROGRAMME



irish dental association
Cumann Fiaclóireachta na hÉireann

Members
only

INDEPENDENCE
DAY

**REDUCING YOUR RELIANCE
ON THIRD-PARTY SCHEMES**

PRACTICE MANAGEMENT SEMINAR

CROKE PARK, DUBLIN

SATURDAY 28.01.2017

SPONSORED BY



DENTAL CARE IRELAND
Your Local Practice

PROGRAMME

The biggest difficulty facing the dental profession in recent years is undoubtedly non-attendance of patients. This dedicated one-day seminar will focus on how the Irish Dental Association can assist the profession in enticing patients back into the dental clinic and also how you can work on ways to communicate better with your patients on the importance of regular visits to the dentist.

This seminar is exclusive to IDA members and is a must for any dentist working in private practice today.

Practice managers of attending dentists welcome.

9.00am

REGISTRATION

SESSION 1



9.30am-10.00am

GP Meeting

10.00am

Address by Minister for Social Protection, Dr Leo Varadkar re: PRSI Dental Scheme

10.30am

TEA/COFFEE + NETWORKING



DENTAL CARE IRELAND
Your Local Practice

SESSION 2



11.30am – 12.00pm

How secure is my data?

Simon Martin,
MD, Eonvia

As a result of their reliance on electronic data, dental practices have become vulnerable to cyber security threats. The growing volume and sophistication of cyber attacks suggest that dental practices will have to grow increasingly vigilant to ward off these threats. A breach of cyber security will inevitably lead to significant expenses, both financial and reputational, which can wreak havoc on a dental practice. Dentists should ensure that all staff members understand the importance of maintaining the privacy of patient health information.



12.00pm – 12.45pm

How to avoid the pitfalls – case studies on common
HR challenges

Michelle Ní Longáin,
Solicitor, ByrneWallace



To book your place, please log on to www.dentist.ie, go into the members' section and click on CPD

IDA
Members
€95 –
pay online

12.45pm – 1.00pm

A word from our sponsor

Mr Colm Davitt, MD, Dental Care Ireland



DENTAL CARE IRELAND
Your Local Practice

1.00pm – 2.00pm

LUNCH

SESSION 3



2.00pm – 2.45pm

Financially dependent or independent?

David McCaffrey,
MedAccount

Topics to include: Looking at how dependent, or not, dentists are on State schemes for practice profitability. Impact of fixed overheads on decisions to change income sources. Current hot topics.



2.45pm – 3.30pm

Communication ... what are you talking about?

Dr Martin Foster,
Dental Protection

Some tips on how to prevent complaints. This presentation will look at some of the ways we communicate and focus on key areas where disconnections arise.



3.30pm – 4.10pm

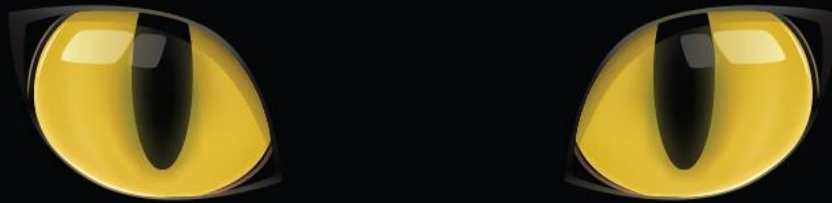
Ms Anne Heraty, MD, CPL

Anne Heraty is CEO of CPL Resources Plc, a recognised leader in workforce solutions, specialist recruitment, managed services and outsourcing. With an annual turnover in excess of €433 million, the company has over 670 permanent employees, with 36 offices worldwide. In any one week CPL also has over 12,000 temp/contract staff under management in customer sites. Her company has grown through both strong organic growth and strategic acquisitions. Anne won the *Business & Finance* 'Business Person of the Year 2014' and her company was ranked as 'Best Place to Work 2015' in the large organisation category. Anne is the current President of IBEC.



PRACTICE MANAGEMENT FOR PRACTICE MANAGERS

Practice Management Day
Friday, February 3,
Radisson hotel, Dublin Airport
9.00am – 3.00pm



SATISFY
YOUR
CURIOSITY

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